

# **2020 Member Benefits**

## **COMMUNITY PARTNERSHIP**

Be part of advancing our community forward!
 Your membership helps us work toward making continued community improvements, enhancing event experiences and building the charm and character of our town.



# **BUSINESS DIRECTORY LISTING**

- Business listing in the Ebensburg Business Directory (printed every two yrs.)
  - 2,000 directories distributed throughout Ebensburg and area businesses
  - 1,200 directories distributed to Greater Johnstown/Cambria County CVB, Explore Altoona, Saint Francis University, Mount Aloysius College.

\* 2020 Member dues MUST be paid in full by January 31, 2020 in order to be included in the directory \*

# PROMOTIONS, MARKETING & ADVERTISING

- Electronic distribution of events, sales, promotional events to all members.
- Press Release and commercial writing assistance (includes media distribution).
- Advertising on Borough's 'Community Events' boards.
- Business listing in online Business Directory on Main Street website which links to Ebensburg Borough's homepage (www.ebensburgpa.com).
- FREE placement of web ad on Main Street homepage (just send us your ad).

#### **BUSINESS REVITALIZATION**

- Eligibility to apply for Façade Reimbursement Grants (Must be located in the state designated central business district to apply. All information can be obtained on our website.)
- Assistance with Grand Openings, special celebrations, and After Hours events.
- Aid with business vacancies & recruitment. Listing of available properties on our website.

## BUSINESS & SOCIAL NETWORKING

- Exclusive invitations to business networking events throughout the year.
- Link to our Facebook page 'Ebensburg Borough & Community' to advertise business events and promotions.

## www.ebensburgmainstreet.com

Once your 2020 membership dues are paid in full, you will receive a member packet containing your membership certificate, membership window cling, important information on the annual event schedule and sponsorship and more.

Thank you for your support of the Main Street Partnership and we look forward to serving your business in 2020!

Sincerely,
Ebensburg Main Street Partnership

2020 MEMBER BENEFITS