

## EBENSBURG POTATOFEST

September 28, 2024 9:00am - 5:00pm

Dear Area Businesses.

The Ebensburg PotatoFest Committee would like to invite you to participate in this year's annual PotatoFest! This event **drew more than 37,000 people last year** to Ebensburg and it continues to grow. There are over 200 food, craft, non-profit and collectible vendors that line our downtown streets, live music and entertainment acts throughout the day and so much more! **This year it will be held on Saturday, September 28**<sup>th</sup> from 9am - 5pm.

We would love to have you involved this year and ask that you review the sponsorship levels listed below. You will see that there are some wonderful promotional opportunities available.

### \$500 Level - Yukon Gold

Your company logo will be included on the following:

- ✓ Brochures
- ✓ Posters
- ✓ PotatoFest Website (<u>www.potatofest.com</u>) year-round!
- ✓ Social media mention
- ✓ (4) Entertainment Stage Banners
- ✓ Free 10' x 10' Space During Festival

#### \$1,000 Level - Platinum Potatoes

Your company logo will be included on ALL the above PLUS:

- ✓ You may place business information at the information booth during the festival
- ✓ Your logo will be larger than the Yukon Gold level on all print advertising
- ✓ Your logo will appear on (4) Entertainment Stage Banners
- ✓ Business mention in all press releases
- ✓ Link to your website from <a href="https://www.potatofest.com">www.potatofest.com</a>
- ✓ Free 10' x 20' space at Festival

**\$2,500 Level – Diamond Yams** – If you are interested in this level of sponsorship, please contact me.

If you would like to be a sponsor this year, please complete the attached contract and return it with payment by August 9th, 2024 (all checks should be made payable to: EMP). We're excited about the prospects of having you involved with PotatoFest and hope you agree it's a great promotional opportunity. Please contact me at (814) 472-8414 or <a href="mailto:dkoss@ebensburgpa.com">dkoss@ebensburgpa.com</a> if you should have any questions.

Sincerely,

Danea Koss Community Development Director



# EBENSBURG POTATOFEST BUSINESS SPONSORSHIP CONTRACT

# Please read, sign, and return by 8/9//24

This contract is for the services of said business sponsor for the engagement described below to be held on <u>Saturday</u>, <u>September 28<sup>th</sup></u>, <u>2024</u>, agreed to by the undersigned (herein called Employer) and sponsor.

The sponsor is engaged on the terms and conditions stated in this contract. The undersigned sponsor designated has agreed to be bound by these terms and conditions.

1. Name of Engagement: Eber	nsburg PotatoFest	t			
2. Address of Engagement: <b>Do</b>	owntown Ebensbu	ırg			
3. Type:	<ol> <li>Type: (sponsorship level)</li> <li>Fee: (fee for sponsorship level)</li> </ol>				
4. Fee: (fee for	sponsorship level)				
5. Are you planning to use you					
Business Name	Contact Pe	Contact Person			
Mailing Address	Email Add	Email Address			
Phone Number	City	State	Zip		
Danea Koss PotatoFest Representative (Employer)  *Please Note: Federal law permits donors 501(c)(3) organizations. The Ebensburg Manated to our organization can be deduced.	<mark>Iain Street Partnershi</mark>	i <mark>p has obtained 50</mark>	1(c)(3) status, there		
The sponsorship fee is non-refundable. P prepared for inclement weather situation large-scale gathering as ordered by the s	is. The only exception	n would be if we a			
HOLD HARMLESS AGREEMENT	Γ- Exhibitor/sponsor r	eleases and holds	harmless the facility	v that is bein	
used, sponsors, owners, managers, merchar the Borough of Ebensburg, the County of Cresponsibility, personal liability, loss or dar conditions whatsoever that may arise while hours. The PotatoFest Committee reserves remove exhibitor/sponsor and exhibits if ag acceptable. Misrepresentation on the part of Entry constitutes an agreement that the exhabove. This agreement entered, in accordance.	ats association, agents, Cambria, and the Ebens mage, theft, fire, loss of the premises are in us the right to accept or greements or rules are of exhibitor/sponsor in ibitor and his/her represents.	volunteers, servan sburg Main Street of goods, property ee, during show ho reject any applicat not complied with any form will rest esentative take no	nts, and employees of Partnership from all for the public and frours or when closed ions. We reserve the and whose conduct alt in cancellation of legal action against	of PotatoFest l om any after show he right to is not f space.	
Signature of Sponsor Represen	tative·	ī	Date:		
Please make checks payable and	return to: EMSP 300	West High Street,	Ebensburg, PA 159	931	