



EBENSBURG POTATOFEST
September 28, 2024
9:00am – 5:00pm

Dear Area Businesses,

The Ebensburg PotatoFest Committee would like to invite you to participate in this year's annual PotatoFest! This event **drew more than 37,000 people last year** to Ebensburg and it continues to grow. There are over 200 food, craft, non-profit and collectible vendors that line our downtown streets, live music and entertainment acts throughout the day and so much more! **This year it will be held on Saturday, September 28th from 9am - 5pm.**

We would love to have you involved this year and ask that you review the sponsorship levels listed below. You will see that there are some wonderful promotional opportunities available.

\$500 Level – Yukon Gold

Your company logo will be included on the following:

- ✓ Brochures
- ✓ Posters
- ✓ PotatoFest Website (www.potatofest.com) – year-round!
- ✓ Social media mention
- ✓ (4) Entertainment Stage Banners
- ✓ Free 10' x 10' Space During Festival

\$1,000 Level – Platinum Potatoes

Your company logo will be included on ALL the above PLUS:

- ✓ You may place business information at the information booth during the festival
- ✓ Your logo will be larger than the Yukon Gold level on all print advertising
- ✓ Your logo will appear on (4) Entertainment Stage Banners
- ✓ Business mention in all press releases
- ✓ Link to your website from www.potatofest.com
- ✓ Free 10' x 20' space at Festival

\$2,500 Level – Diamond Yams – *If you are interested in this level of sponsorship, please contact me.*

If you would like to be a sponsor this year, please complete the attached contract and return it with payment **by August 9th, 2024** (all checks should be made payable to: EMP). We're excited about the prospects of having you involved with PotatoFest and hope you agree it's a great promotional opportunity. Please contact me at (814) 472-8414 or dkoss@ebensburgpa.com if you should have any questions.

Sincerely,

Danea Koss
Community Development Director

