



EBENSBURG POTATOFEST

September 26, 2026

9:00 am – 5:00 pm

Dear Potential Sponsor,

The Ebensburg PotatoFest Committee would like to invite you to participate in this year's annual PotatoFest! This event **has drawn up to 37,000+ people in years past** and continues to grow. There are over 200 food, craft, non-profit and collectible vendors that line our downtown streets. There are live music and entertainment acts throughout the day and so much more! **This year is our 35th Anniversary and will be held on Saturday, September 26th from 9am - 5pm.**

We would love to have you involved this year and ask that you review the sponsorship levels listed below. You will see that there are some great promotional opportunities.

\$500 Level – Yukon Gold

Your company logo will be included on the following:

- ✓ Brochures
- ✓ Posters
- ✓ PotatoFest Website (www.potatofest.com) – year-round!
- ✓ Social media mention
- ✓ Logo on (4) Entertainment Stage Banners
- ✓ Free 10' x 10' Space During Festival

\$1,000 Level – Platinum Potatoes

Your company logo will be included on ALL the above PLUS:

- ✓ You may place business information at the information booth during the festival
- ✓ Your logo will be larger than the Yukon Gold level on all print advertising
- ✓ Your logo will appear larger on (4) Entertainment Stage Banners
- ✓ Business mention in all press releases
- ✓ Link to your website from www.potatofest.com
- ✓ Free 10' x 20' space at Festival

\$2,500 Level – Diamond Yams – *If you are interested in this level of sponsorship, please contact me.*

If you would like to be a sponsor this year, please complete the attached contract and return it with payment **by July 31, 2026** (all checks should be made payable to: EMP). We're excited about the prospects of having you involved with PotatoFest and hope you agree it's a great promotional opportunity. Please contact me at (814) 472-8414 or dkoss@ebensburgpa.com if you should have any questions.

Sincerely,

Danea Koss
Community Development Director



EBENSBURG POTATOFEST BUSINESS SPONSORSHIP CONTRACT

Please read, sign, and return by 7/31/26

This contract is for the services of said business sponsor for the engagement described below to be held on **Saturday, September 26th, 2026** agreed to by the undersigned (herein called Employer) and sponsor.

The sponsor is engaged on the terms and conditions stated in this contract. The undersigned sponsor designated has agreed to be bound by these terms and conditions.

1. Name of Engagement: **Ebensburg PotatoFest**
2. Address of Engagement: **Downtown Ebensburg**
3. Type: _____ (sponsorship level)
4. Fee: _____ (fee for sponsorship level)
5. Are you planning to use your free 10'x10' space? _____

Business Name

Contact Person

Mailing Address

Email Address

Phone Number

City State Zip

Danea Koss
PotatoFest Representative (Employer)

Please Note: Federal law permits donors to claim tax deductions for charitable contributions to most types of 501(c)(3) organizations. The Ebensburg Main Street Partnership has obtained 501(c)(3) status, therefore money donated to our organization can be deducted from your income, lowering your tax obligation. *

The sponsorship fee is non-refundable. PotatoFest is held rain or shine, and all vendors and sponsors must be prepared for inclement weather situations. The only exception would be if we are not permitted to host a large-scale gathering as ordered by the state or federal government.

HOLD HARMLESS AGREEMENT- Exhibitor/sponsor releases and holds harmless the facility that is being used, sponsors, owners, managers, merchants association, agents, volunteers, servants, and employees of PotatoFest, the Borough of Ebensburg, the County of Cambria, and the Ebensburg Main Street Partnership from all responsibility, personal liability, loss or damage, theft, fire, loss of goods, property or the public and from any conditions whatsoever that may arise while the premises are in use, during show hours or when closed after show hours. The PotatoFest Committee reserves the right to accept or reject any applications. We reserve the right to remove exhibitor/sponsor and exhibits if agreements or rules are not complied with and whose conduct is not acceptable. Misrepresentation on the part of exhibitor/sponsor in any form will result in cancellation of space. Entry constitutes an agreement that the exhibitor and his/her representative take no legal action against any of the above. This agreement entered in accordance with the laws of the Commonwealth of Pennsylvania.

Signature of Sponsor Representative: _____ **Date:** _____
Please make checks payable and return to: EMSP 300 West High Street, Ebensburg, PA 15931